

COIN

**White Paper
COINHUNT.IO**

**A Tokenized, Trusted Platform for Impartial
Cryptocurrency Information**

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Contact Information

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Executive Summary

Opportunity

Despite the number of new blockchain projects, and specifically 'Initial Coin Offerings' (ICO's), which are launching is increasing year on year, a growing number of websites and marketing services have imposed bans on cryptocurrency related marketing material. Therefore, it is expected that there will be a marked increase in demand for trusted advertisement on specific influential websites to provide high level marketing and attract investors and customers.

Recently, Facebook and Twitter have banned adverts which are related to cryptocurrencies, in an attempt to stop their users falling victim to scams, and likewise, influential search engines Bing and Google have publicly stated they are going to discontinue cryptocurrency related adverts, with Google cryptocurrency adverts being banned from June 2018.

However, whilst it is understandable that companies with a large user base may take such measures to protect their users, it is obvious that there is a huge percentage of ICO's which are offered in good faith, and with genuine intentions of building a tangible product, and delivering their vision to investors.

To allow these genuine projects a platform on which to advertise is surely a crucial instrument to their success, though it would require moderation from approved contributors and users to foster a trusted environment where investors and customers can take the information provided at face value.

In essence, we believe that to simply ban the advertisement of all cryptocurrency related adverts is a restrictive preventative measure which limits the success of genuine projects which have real potential to succeed, and instead we propose a platform which uses tokenized reviews, advertisements, rewards and ratings; to showcase trustworthy projects to prospective investors and create a trusted and impartial source of cryptocurrency information.

Therefore, COINHUNT.io shall include the creation of a tokenized website and platform for trusted and user contributed reviews, offering the most concise information available to users of all experience levels and improving the outward image of the cryptocurrency industry, and specifically the public perception of ICO's.

Problem & solution

Problem Worth Solving

It's no secret that there is a growing issue with the amount of low quality ICO's that get released every day; a percentage of which can be viewed as outright scams which are at best unlikely to succeed, and at worst have no intention of delivering their vision. This naturally makes it difficult for genuine projects with clear goals and the potential to deliver the ability to 'cut through the noise', and showcase their projects as a worthwhile investment. Similarly, this prevalence of scams and low quality ICO's has attracted scepticism from both the public and institutional investors, causing reputational damage to the cryptocurrency industry on the whole.

Therefore, a trusted website and/or media outlet which can deliver well researched and impartial information to potential users, investors and customers is essential in order to separate genuine projects from those which are likely to fail.

A persistent problem in the cryptocurrency industry at present is the proliferation of poorly researched and written articles which are either biased, or written by parties with a vested interest in a certain projects success, which may provide non-factual information or deliberately mislead investors; an issue which we believe our tokenized platform would eliminate.

Our Solution

"A website with reviews you can trust"

We propose the creation of a website and an associated token (COIN) where approved contributors can write content and later on users can vote on the articles using the COIN token. COIN tokens will be used to make sure only quality votes are being sent by respected users and members of the community. COIN will also be used for requesting a review as well.

Therefore, by issuing COIN, users and contributors shall be positively incentivized to submit quality and factual content to receive COIN tokens, which they may then use to either vote on other projects, or publish their own content.

It is anticipated that this will facilitate a community of trusted reviews and content, and should encourage all users of the website to act in an honest manner.

To achieve this vision, we propose three core objectives for the COIN token and COINHUNT.io website:

Core Objectives:-

- **Become the premier source of information for Coins, Tokens and new ICO's:**

This includes a functionality that empowers visitors holding the native COIN token to like/upvote content, ensuring only quality content is 'upvoted'. This community led approach is expected to prevent bad-actors from forcibly promoting their own projects, and allow the community to decide which information is quality and trustworthy.

As a result, we predict that the quality of information will be positively impacted and more and more users shall naturally gravitate towards the website in pursuit of the most trustworthy and impartial cryptocurrency information.

- **Provide important information for new cryptocurrency users:**

For those users who are new to the cryptocurrency industry there are many options not only on which project to invest in, but also in choosing the best quality supporting software and hardware.

In addition to general information on projects, COINHUNT.io shall provide reviews on Wallets, Exchanges and Mining services. This shall help new cryptocurrency users navigate the cryptocurrency market and make well-informed decisions so they have the quickest and most effortless entry to cryptocurrency investment.

An example of this would be a highly rated wallet review which has received a high number of COIN tokens, indicating its trustworthiness and high rating by the community. A new cryptocurrency user having seen it's high rating would be more inclined to download the wallet, benefiting both the user and the creators of the wallet.

- **Become a website where people can trust the reviews:**

We anticipate the participation of pre-approved expert contributors, who shall provide extensive reviews and ratings of both new and on-going projects. These experts shall be knowledgeable within the cryptocurrency space and offer impartial ratings which new users and investors can trust. Likewise, the expert opinions shall be subject to public ratings and shall receive COIN tokens for quality content.

Token Functionality

We propose the token will primarily be used in the accomplishment of:

- Projects requesting reviews of their project on the site from the community.
- The control of community ratings by requiring COIN tokens to rate a project, preventing bad-actors from maliciously rating their own projects highly, by making it non-cost effective to do so.
- Project advertisement on COINHUNT.io site banners.
- The rewarding of content contributors from experts and the community.

ICO Launch

Overview

COIN aims to raise €1M in the ICO.

Token Sale

The public ICO will start at 11:00 GMT+1 on the 23rd May 2018 and end on 24:00 GMT+1 on the 23rd May 2018

Ownership of COIN carries no rights other than the right to exchange and claim over the platform or via exchanges. COIN ownership does not represent or confer any ownership right or stake, share or security or equivalent rights or intellectual property rights.

Total Supply: 100000000000

Amount to be minted: 60000000000

Decimals: 18

Name: COIN

Symbol: COIN

Amount of Stages: 4

Stage 1 Details

Start date: 23/05/2018 11:01

End Date: 23/05/2018 13:00

Price: 0.000076923 ETH per token

Stage 2 Details

COIN

Start date 23/05/2018 13:01
End Date: 23/05/2018 14:00
Price: 0.000083333 ETH per token

Stage 3 Details:

Start date 23/05/2018 14:01
End Date: 23/05/2018 15:00
Price 0.000090909 ETH per token

Stage 4 Details

Start date 23/05/2018 15:01
END date 23/05/2018 24:00
Price 0.0001 ETH per token